



<https://dubub.com/job/869/>

Group Media Director

Description

This is an excellent opportunity for someone to step into a leadership position managing one of our biggest clients. DUBUB Marketing Agency's Leadership team currently comprises of the best & brightest in the industry and we are looking to extend our roster!

We are looking for an exceptional Director level individual who has impeccable relationship building, client facing and presentation abilities. You will be responsible for managing and owning the senior client relationship from a business leadership standpoint (Director through C-Suite). You are an innovative thinker who enjoys solving complex business & media challenges for your client. An individual that seeks to get upstream and understand the wider business context that drives our clients' organization, and ultimately our media campaigns. You will provide thought leadership and guide strategic direction across the business.

As a Group Media Director you will be responsible for leading all media channel teams to deliver media & business objectives while working alongside the Director, Strategy to develop and implement media strategies across 360 channels.

Other responsibilities will include:

Developing & maintaining excellent working relationships with all internal & external agency partners

Ensuring best practices are used across department and ensuring value add insights are delivered to clients across all stages of projects

Plan, direct, supervise, and coordinate work activities of subordinates and handle all personnel requirements for immediate staff including training and development

Limited travel will be required

Qualifications

Prior experience in a 360 media planning role within a media agency

8 plus years of media related experience (with at least 2 years in a management or senior leadership level role)

Effective communicator with strong storytelling capabilities and strong relationship management skills

Previous experience with strategic connections planning and customer journey experience

Process obsessed, with strong organizational skills and experience rolling out new processes across an organization (an asset)

Hiring organization

DUBUB Marketing Agency

Job Location

New York, NY

Date posted

January 22, 2019

Experience with a telecommunications or similar matrix style client organization (preferred but not required)

Previous people management experience (a must)

University degree required

Job Benefits

What's in it for you.

We are serious about our work but don't take ourselves too seriously.

Our people are the best. We have each others' backs.

Our clients trust and believe in creativity.

You will be challenged to go beyond your comfort zone, to amplify your potential.

We have flexible hours and fun happens daily.

Dogs of DUBUB Marketing Agency are a thing. Yes, you can bring Barkley to the office.

We're a small, tightly-knit team with national agency resources – the best of both worlds!

All of this AND you get a salary, benefits, training, and bottomless cups of cappuccino.